



BIKANER TECHNICAL UNIVERSITY, BIKANER

बीकानेर तकनीकी विश्वविद्यालय, बीकानेर

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PROGRAMME SCHEME

MBA (Agri-Business Management)



1st Year – I Semester

THEORY											
S N	Category	Course		Contact hrs/week			Marks				Cr
		Code	Title	L	T	P	Exam Hrs	IA	ETE	Total	
1	PCC	ABM-101	Fundamentals of Management & Organizational Behavior	3	0	0	3	30	70	100	3
2		ABM-102	Managerial Economics	3	0	0	3	30	70	100	3
3		ABM-103	Accounting for Managers	3	0	0	3	30	70	100	3
4		ABM-104	Marketing Management	3	0	0	3	30	70	100	3
5		ABM-105	Agri Business & Rural Environment in India	3	0	0	3	30	70	100	3
6	OE	ABM-106	Human Values	3	0	0	3	30	70	100	3
Sub Total				18	0	0				600	18
PRACTICAL & SESSIONAL											
7	PCC	ABM-107	Business Communication and Technical Writing Skills Lab	0	0	3	3	50	50	100	3
8		ABM-108	Computer Application Lab	0	0	3	3	50	50	100	3
9	PS	ABM-109	Practice School – I	0	0	3	3	50	50	100	3
Sub- Total										300	9
TOTAL OF I SEMESTER				18	0	9				900	27

L: Lecture, T: Tutorial, P: Practical, Cr: Credits

ETE: End Term Exam, IA: Internal Assessment

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Arun Swaroop, Handwritten, Manu, yashu, Arun



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1st Year – II Semester

THEORY											
S N	Category	Course		Contact hrs/week			Marks			Cr	
		Code	Title	L	T	P	Exam Hrs	IA	ETE		Total
1	PCC	ABM-201	Human Resource Management	3	0	0	3	30	70	100	3
2		ABM-202	Statistical Techniques & Research Methodology	3	0	0	3	30	70	100	3
3		ABM-203	Quality Management in Agri Business	3	0	0	3	30	70	100	3
4		ABM-204	Management of Crop & Farm Enterprises	3	0	0	3	30	70	100	3
5		ABM-205	Agriculture Finance Management and Commodity Markets	3	0	0	3	30	70	100	3
6		ABM-206	Agriculture & Rural Marketing	3	0	0	3	30	70	100	3
		Sub Total		18	0	0				600	18
PRACTICAL & SESSIONAL											
7	PEC	ABM-207	Seminar on Contemporary Issues in Area of Agri Business Management	0	0	3	3	50	50	100	3
8		ABM-208	Data Science for Agri Managers Lab	0	0	3	3	50	50	100	3
9	PS	ABM-209	Practice School – II	0	0	3	3	50	50	100	3
		Sub- Total								300	9
		TOTAL OF II SEMESTER		18	0	9				900	27

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2nd Year – III Semester

THEORY											
S N	Category	Course		Contact hrs/week			Marks				Cr
		Code	Title	L	T	P	Exam Hrs	IA	ETE	Total	
1	PCC	ABM-301	Strategic Policy and Business Laws	3	0	0	3	30	70	100	3
2		ABM-302	Agri Entrepreneurship & Project Management	3	0	0	3	30	70	100	3
3		ABM-303	Food Retail Management	3	0	0	3	30	70	100	3
4		ABM-304	Agri Supply Chain Management	3	0	0	3	30	70	100	3
5		ABM-305	Management of Farm Input Industry	3	0	0	3	30	70	100	3
6		ABM-306	Farm Machinery, Equipment and Power Management in Agriculture	3	0	0	3	30	70	100	3
7		ABM-307	Traditional, Organic & Smart Technologies in Agri Business Management	3	0	0	3	30	70	100	3
Sub Total				21	0	0				700	21
PRACTICAL & SESSIONAL											
8	PS	ABM-308	Practice School - III	0	0	3	3	50	50	100	3
9	SI	ABM-309	Summer Internship	0	0	3	3	50	50	100	3
Sub Total				0	0	6				200	6
TOTAL OF III SEMESTER				21	0	6				900	27

P: Practical, Cr: Credits, ETE: End Term Exam, IA: Internal Assessment

2nd Year – IV Semester

PRACTICAL & SESSIONAL											
S N	Category	Course		Contact hrs/week			Marks				Cr
		Code	Title	L	T	P	Exam Hrs	IA	ETE	Total	
1	PW	ABM-401	Project Work	0	0	18	-	200	600	800	18
2		ABM-402	Comprehensive Viva	0	0	3	3	50	50	100	3
TOTAL OF IV SEMESTER				21	0	6				900	21

P: Practical, Cr: Credits, ETE: End Term Exam, IA: Internal Assessment

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