

**BIKANER TECHNICAL UNIVERSITY, BIKANER**  
बीकानेर तकनीकी विश्वविद्यालय



**PROGRAMME SCHEME**

**Bachelor in Business Administration**

## 1<sup>st</sup> Year – I Semester

S.No.	Course			Contact hrs/weeks			Exam hrs.	Marks			Cr.
	Type	Code	Subject	L	T	P		IA	ETE	Total	
1	DSC-CC	BBA-101	FUNDAMENTALS OF FINANCIAL ACCOUNTING	4	0	0	3	30	70	100	4
2	DSC-CC	BBA-102	MANAGEMENT CONCEPTS AND PRACTICES	4	0	0	3	30	70	100	4
3	DSC-MC	BBA-103	MICRO ECONOMICS FOR BUSINESS DECISIONS	4	0	0	3	30	70	100	4
4	MC/IC	BBA-104	BUSINESS ENVIRONMENT	3	0	0	3	30	70	100	3
5	AECC	BBA-105	INTRODUCTION TO COMMUNICATION SKILLS	3	0	0	3	30	70	100	3
6	SEC	BBA-106	COMPUTER FUNDAMENTALS LAB	0	0	3	3	50	50	100	3
7	VAC	BBA-107	HUMAN VALUES	3	0	0	3	30	70	100	3
<b>SUB TOTAL</b>				21	0	3				700	24

**DSC-CC:** Discipline Specific Courses – Core Courses; **DSC-MC:** Discipline Specific Courses – Minor Courses; **MC/IC:** Multidisciplinary / Interdisciplinary Courses ; **AECC:** Ability Enhancement Compulsory Courses; **SEC:** Skill Enhancement Courses; **VAC:** Value Added Course

**L:** Lecture, **T:** Tutorial, **P:** Practical, **Cr:** Credits, **ETE:** End Term Exam, **IA:** Internal Assessment

## 1<sup>st</sup> Year – II Semester

S.No.	Course			Contact hrs/weeks			Exam hrs.	Marks			Cr.
	Type	Code	Subject	L	T	P		IA	ETE	Total	
1	DSC-CC	BBA-201	BUSINESS ORGANIZATION	4	0	0	3	30	70	100	4
2	DSC-CC	BBA-202	MARKETING CONCEPTS	4	0	0	3	30	70	100	4
3	DSC-MC	BBA-203	MACRO ECONOMIC ANALYSIS AND POLICY	4	0	0	3	30	70	100	4
4	MC/IC	BBA-204	BASIC STATISTICS	3	0	0	3	30	70	100	3
5	AECC	BBA-205	BUSINESS COMMUNICATION LAB	0	0	3	3	50	50	100	3
6	SEC	BBA-206	IT SKILLS	3	0	0	3	30	70	100	3
7	VAC	BBA-207	CONSTITUTIONAL VALUES AND FUNDAMENTAL DUTIES	3	0	1	3	30	70	100	4
<b>SUB TOTAL</b>				21	0	4				700	25

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